



**Description** IRAs don't have to be difficult or scary. This is the first in a series of five IRA programs designed to provide bank employees with the basics. Each program is approximately 45 minutes in length. Keeping it short has several advantages. Brevity promotes better retention and comprehension. Plus the training is easily incorporated into the workday. A detailed manual accompanies each program. Those participating are also encouraged to follow along using their Bank's IRA forms and disclosures.

### Features

Opening traditional IRAs is easy - once you know how! This presentation is designed to take the mystery out of opening traditional IRAs. Eligibility requirements, and forms and disclosures used to open Traditional IRAs are discussed in detail.

> **Those participating learn:**

- what the term IRA means,
- the financial institution's role in opening and maintaining IRAs,
- the importance of adhering to IRS regulations,
- who is eligible to open a traditional IRA.,
- what information is required on the application,
- the difference between primary and contingent beneficiaries,
- requirements for obtaining spousal consent of beneficiaries,
- information contained in each section of the Plan Agreement,
- what disclosures are required to be provided at opening, and
- more.

**Note:** Those viewing the presentation are encouraged to follow along using their bank's forms and disclosures.

### Workshop Resources

This presentation includes audio, video and a power point slide show. A detailed manual is available for download. It is suggested a copy be made for each person participating in the program. For questions after the program a question and answer forum is provided as a part of the course. All questions are answer by the speaker and available to anyone purchasing the program.

### Expected Audience

This course is designed for financial institution personnel who are new to IRAs, or need a refresher.

### Speaker

Laura Wilson is a principal with Pegasus Educational Services, LLC. She is a gifted trainer who proves learning can be fun. Audiences routinely comment that her recollection of material content and sense of humor are unique among presenters on technical topics. At one time she served as the regulatory compliance trainer for a \$3 billion savings bank. Later, she was a senior consultant and full-time trainer for a regional consulting firm for financial institutions. She has served on the faculty of the OTS' Level I Compliance School and the FDIC's Bank Operations and Compliance School for examiners. In addition to presenting seminars for seventeen state banking associations, she has been an instructor at compliance schools sponsored by the Iowa, Kentucky, Texas, and Pennsylvania bankers associations.



### What is an On-Demand Course?

It is a training tool that gives you and your staff **on-demand six months unlimited access** to a variety of topics presented by names you trust—for **one low price**. Each course includes a video presentation from the speaker, audio and slides—plus a detailed manual for download and a Question and Answer Forum for answers anytime.

The process is simple. Enroll in a course, pay online with a credit card, and receive an e-mail immediately with your link to your course. The same login information and link is used to access all courses you purchase using your account. Your computer will need speakers to receive the audio presentation.

**Live Chat is available with this program!** Using our instant message system you are able to chat with the speaker in real time. The link to the speaker chat room is found in your course with other program resources. You will not need a speaker phone. All programs are on-demand. You do not have to wait for a scheduled date and time to participate in the program. To take full advantage of this opportunity, watch the presentation in advance and have your questions ready.

**Just a reminder - our BankersVoice forum is always available for your follow-up questions.**

### Registration

Visit <http://www.speakersmic.com/kba>

Secure online registration allows you to enter your registration directly into our system, and receive your invoice immediately. You can pay with a Credit Card or generate an invoice to be faxed or mailed with a credit card # or check.

Registrations will be processed when payment is received.

**Fill out this form and Fax it to: 888.420.4806**

**Mail check payable to: Speakersmic.com LLC, with form to:  
974 Breckenridge Ln., #253 Louisville, KY 40207**

**Opening Traditional IRAs \$159**  
**Running Time 33 Minutes**

**This course includes a detailed manual and video presentation  
Live Chat—October 12, 2010—11:30 to 1:30 CT/12:30 to 2:30 ET**

Full Name | Title

Bank

Street Address

City | State | Zip

Phone

E-mail **\*required for registration and confirmation**

**Payment Method:**  Visa  Mastercard  AMEX  Check

Card Number

**For Questions or to register by phone:  
call Speakersmic @ 888.325.0974**

Expiration Security Code

A 3 or 4 digit code on the back for VISA/MC front for AMEX