Tennessee Bankers University

Video Web Seminar

MARKETING

The Biggest Payoff

On-Demand now

Description

Maximizing Return on Investment, Inspiring Employees, and Creating Loyal Customers!

Features

The Biggest Payoff is a 30,000 foot view of strategic concepts for how a business or organization can maximize productivity and Return on Investment while insulating itself from the ups and downs of the economy.

The goal is to show leaders where opportunities exist within and without their organization to achieve higher revenues, lower costs, and more profits.

Additional programs are available to assist in the implementation of specific sub-areas, such as enhancing customer relationships, engaging employees, and business development.

Workshop Resources

This 1 hour and 52 minute presentation includes audio, video and a power point slide show. A handout is available for download. It is suggested a copy be made for each person participating in the program.

Expected Audience

Anyone in a leadership position within an organization. The CEO and Senior Leadership Team are "required attendance" since this program requires their direct and sustained involvement over the course of deploying these ideas into their organization. If the Senior Leadership Team chooses to deploy these strategies, then ultimately everyone in the organization needs to participate in this program in order to understand the concepts.

Speaker

Jeff Peden, The Great Ideas! Guy℠
For over two decades Jeff Peden has inspired thousands of people with great ideas on leveraging the power of relationships, creating business success, and achieving their goals. In addition to 30 years of hands-on experience, he has graduate degrees in Occupational Training and Development and in Counseling. Jeff brings clarity to initiatives, helping turn them into results. His practical message can benefit anyone who is willing to work toward becoming more effective every day.

A member of the National Speakers Association (VP Tennessee Chapter), he is also Past President of the Kentuckiana Chapter of the ASTD, and Vice-Chair of the University of Louisville Libraries.

What is an On-Demand Course?

It is a training tool that gives you and your staff **on-demand six months unlimited access** to a variety of topics presented by names you trust—**for one low price**. Each course includes a video presentation from the speaker, audio and slides—plus a detailed manual for download and a Question and Answer Forum for answers anytime.

The process is simple. Enroll in a course, pay online with a credit card, and receive an e-mail immediately with your link to your course. The same login information and link is used to access all courses you purchase using your account. Your computer will need speakers to receive the audio presentation. There are no special hardware or software requirements to view the program. Presentations lasting in excess of one hour are broken down into 30 minute segments to make it easier to manage class participation time.

Special note to Trainers: This system gives you the ability to develop your online training library. Using one link, user name and password anyone in your organization is able to access the program for six months. The manual and other supporting materials are available to anyone with the login information. You forward the login information, assign the courses to watch and let the learning begin.

Registration

Visit http://wwwspeakersmic.com/tnba

Secure online registration allows you to enter your registration directly into our system, and receive your invoice immediately. You can pay with a Credit Card or generate an invoice to be faxed or mailed with a credit card # or check. Registrations will be processed when payment is received.

Fill out this form and Fax it to: 888.420.4806
Mail check payable to: Speakersmic.com LLC, with form to:
974 Breckenridge Ln., #253 Louisville, KY 40207
[_] The Biggest Payoff - $249
Running Time 1 hour 52 Minutes
This course includes a detailed manual and video presentation

Full Name | Title

Bank

Street Address

City | State | Zip

Phone

E-mail ***required for registration and confirmation**

Payment Method: [_] Visa [_] Mastercard [_] AMEX [_] Check

Card Number Expiration Security Code

For Questions or to register by phone: call Speakersmic @ 888.325.0974

A 3 or 4 digit code on the back for VISA/MC front for AMEX