



Video Web Seminar



Robbery Safety

A New Approach to an Old Peril

Description "Suppress this robbery, and prevent the next one" is the philosophy of the innovative SAFECATCH Robbery prevention and preparation program for the financial institutions. This FBI inspired program has revolutionized employee awareness and actions in the markets where it has been implemented.

Features

SAFECATCH, an acronym, is a two pronged bank robbery suppression program. The SAFE prong is a preventive measure; the "CATCH" prong is designed to partner bank employees with law enforcement. Together, they bring a comprehensive plan to the industry which creates an environment that empowers bank employees to make a difference.

94% of all bank robberies in the United States are singular bandits posing as customers, who then pass notes to or make verbal demands of the victim teller. By implementing "Safe" strategies, employees can successfully prevent robberies by removing trigger points that allow an individual to move from the role of customer to that of a robber. The "Catch" phase of the program changes the way employees respond after a robbery.

Join us for this year's innovative program to learn proactive steps you can take to address the peril of robbery in ways you have never thought of.

> Highlights:

- Discover how to utilize your "Gift of Fear"
- Learn about a "Deterrence Halo"
- Understand the importance of "Safe Sites"
- Recognize the when to use a "Walk Away" Strategy"
- Utilize and implement effective opening and closing procedures
- Uncover methods in handling suspicious situations and extortion robbery scenarios with "Exit" strategies
- Organize your uniform robbery response procedures
- Develop skills that enable you to better serve your accountholders while deterring robberies

Workshop Resources

Program participants receive a detailed manual, accompanied by a **1 hour 30 minute** video webcast. It is suggested you download and print a copy of the manual for all participants.

Expected Audience

This informative session is for front line staff and personnel with responsibility for robbery awareness.

Speaker

Jim Rechel is president of The Rechel Group, Inc., a risk consulting firm headquartered in Cincinnati, Ohio. He is on the board of The Institute for Criminal Justice Education, Montgomery, Alabama and a member of numerous national organizations, and is a Certified Financial Security Officer. He is a past local board member of the International Association of Financial Crimes Investigators Association and the American Society of Industrial Security.



Prior to working for The Rechel Group, Inc, Rechel was vice president for Fifth Third Bank headquartered in Cincinnati, where he held positions in various departments, including Retail and Lending, and Security Director and was a Special Agent with the FBI.

What is an On-Demand Course?

It is a training tool that gives you and your staff **on-demand six months unlimited access** to a variety of topics presented by names you trust—for **one low price**. Each course includes a video presentation from the speaker, audio and slides—plus a detailed manual for download and a Question and Answer Forum for answers anytime.

The process is simple. Enroll in a course, pay online with a credit card, and receive an e-mail immediately with your link to your course. The same login information and link is used to access all courses you purchase using your account. Your computer will need speakers to receive the audio presentation.

Live Chat is available with this program! Using our instant message system you are able to chat with the speaker in real time. The link to the speaker chat room is found in your course with other program resources. You will not need a speaker phone. All programs are on-demand. You do not have to wait for a scheduled date and time to participate in the program. To take full advantage of this opportunity, watch the presentation in advance and have your questions ready.

Just a reminder - our BankersVoice forum is always available for your follow-up questions.

Registration

Visit <http://www.speakersmic.com/tnba>

Secure online registration allows you to enter your registration directly into our system, and receive your invoice immediately. You can pay with a Credit Card or generate an invoice to be faxed or mailed with a credit card # or check.

Registrations will be processed when payment is received.

Fill out this form and Fax it to: 888.420.4806

Mail check payable to: Speakersmic.com LLC, with form to:

974 Breckenridge Ln., #253 Louisville, KY 40207

Robbery Safety Member—\$249 Non-Member—\$498

Running Time: 1 Hour 30 Minutes

This course includes a detailed manual and a video presentation

Live Chat—January 25, 2011—2:30 to 4:30 PM EST

Full Name _____

Bank or Organization _____

Street Address _____

City | State | Zip _____

Email _____

Requested Username | Password _____

Payment Method | Check VISA MasterCard AmEx

Card Number _____

Expiration _____ Security Code _____

For questions or to register by phone
Call Speakersmic @ 888.325.0974

A 3 or 4 digit code on the back for
VISA / MC, front for AMEX